

**NEWS RELEASE
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**Carroll EMC Continues its' Support of the
Georgia High School Association State Championship Sponsorship**

With the 2006-2007 school year right around the corner, Georgia's EMCs are gearing up for another year of thrilling high school athletics. For the eighth consecutive year, Georgia's EMCs, including Carroll EMC, are continuing their corporate sponsorship of the Georgia High School Association (GHSA).

Included in the sponsorship are Coaches' Corner hospitality areas, which will be present at eight championships this season. The Coaches' Corner is a place for high school coaches to relax during a game, receive refreshments and a free T-shirt, and learn about electric cooperatives. Each Coaches' Corner will be staffed by EMC volunteers from across the state.

Coaches' Corners will be present at the following high school state championships: Girls' Softball in Columbus, Cross Country in Carrollton, Cheerleading in Columbus, Football semi-finals at the Georgia Dome, Traditional Wrestling at the Gwinnett Civic Center, Basketball Finals at the Gwinnett Civic Center and Macon Centreplex, Girls' Track and Field in Albany, and Boys' Track and Field in Jefferson.

The EMCs of Georgia have agreed to become the corporate sponsor for the new Cooperative Spirit Sportsmanship Award which will be presented to the winning schools during half time at a local football game in September. A total of 40 awards will be presented each year, one for each of the five classifications within all eight GHSA regions. Region secretaries will select the winners. The first award ceremonies will take place this September for the 2005-2006 winners.

Georgia's EMCs are also partnering with Georgia Public Broadcasting (GPB) to promote this season's GHSA events. TV spots, radio spots, print ads, and t-shirts are

designed to spread awareness of Georgia's EMCs' increasing role in the GHSA. In addition, GPB will broadcast the football semi finals and championships and the basketball championships live and air *Prep Sports Plus*, a weekly high school sports highlight show.

Georgia's EMCs are eagerly looking forward to the start of the upcoming 2006-2007 school year. As corporate sponsors, we have a unique opportunity to support high school athletics in a direct way. A listing of GHSA State Championships and photos from Coaches' Corners throughout the season can be found at www.georgiaemc.com. Carroll EMC wishes all our student athletes the best of luck!